

BUSINESS PLAN

NEXT GENERATION B.V.
Registration NO: 166933

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Company's Overview

Babylonbet has firmly established its presence in the industry since 2020, strategically targeting Middle East countries under the Curacao license.

Through a strategic partnership with the distinguished platform provider Betconstruct, renowned within the iGaming sector, Babylonbet has evolved into a trusted and esteemed operator within the region.

Committed to excellence, we take pride in delivering highly tailored products and unparalleled service, solidifying our position as a leader in the market.

On its expansion journey, Babylonbet has also inaugurated its second brand, Koorabet, aiming to open new markets and become an international brand.

Babylonbet has not only acquired the Curacao license but has also secured a gaming license from the Zambia Gaming Authority. This strategic move allows Babylonbet to strengthen its presence in the market by introducing a new operation and offering tailored to the local market. Leveraging these licenses, Babylonbet aims to tap into the potential of the Zambian market, providing a unique and targeted gaming experience for local customers.

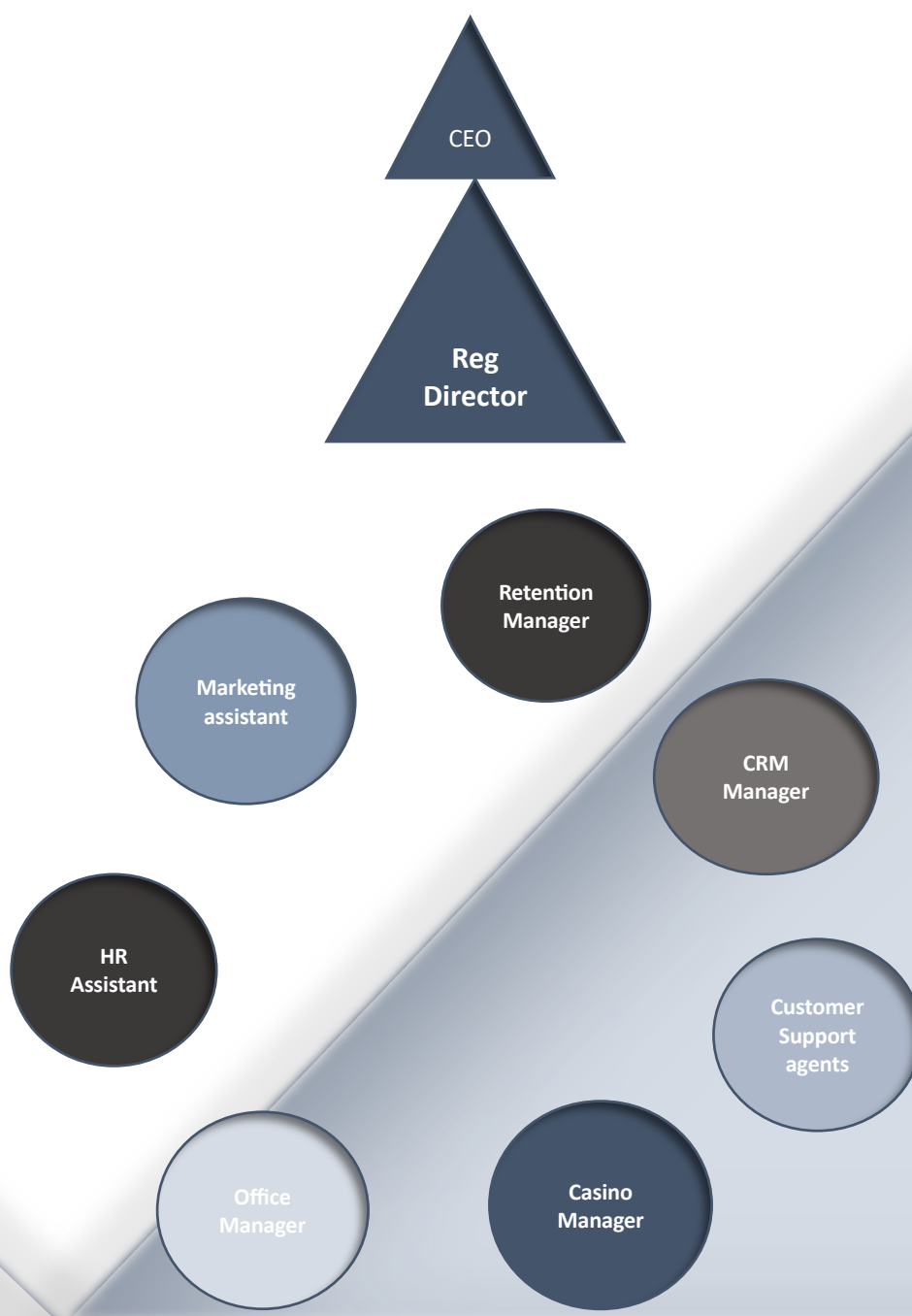
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Our Management



OUR TEAM

Armenia Team Structure (2024)

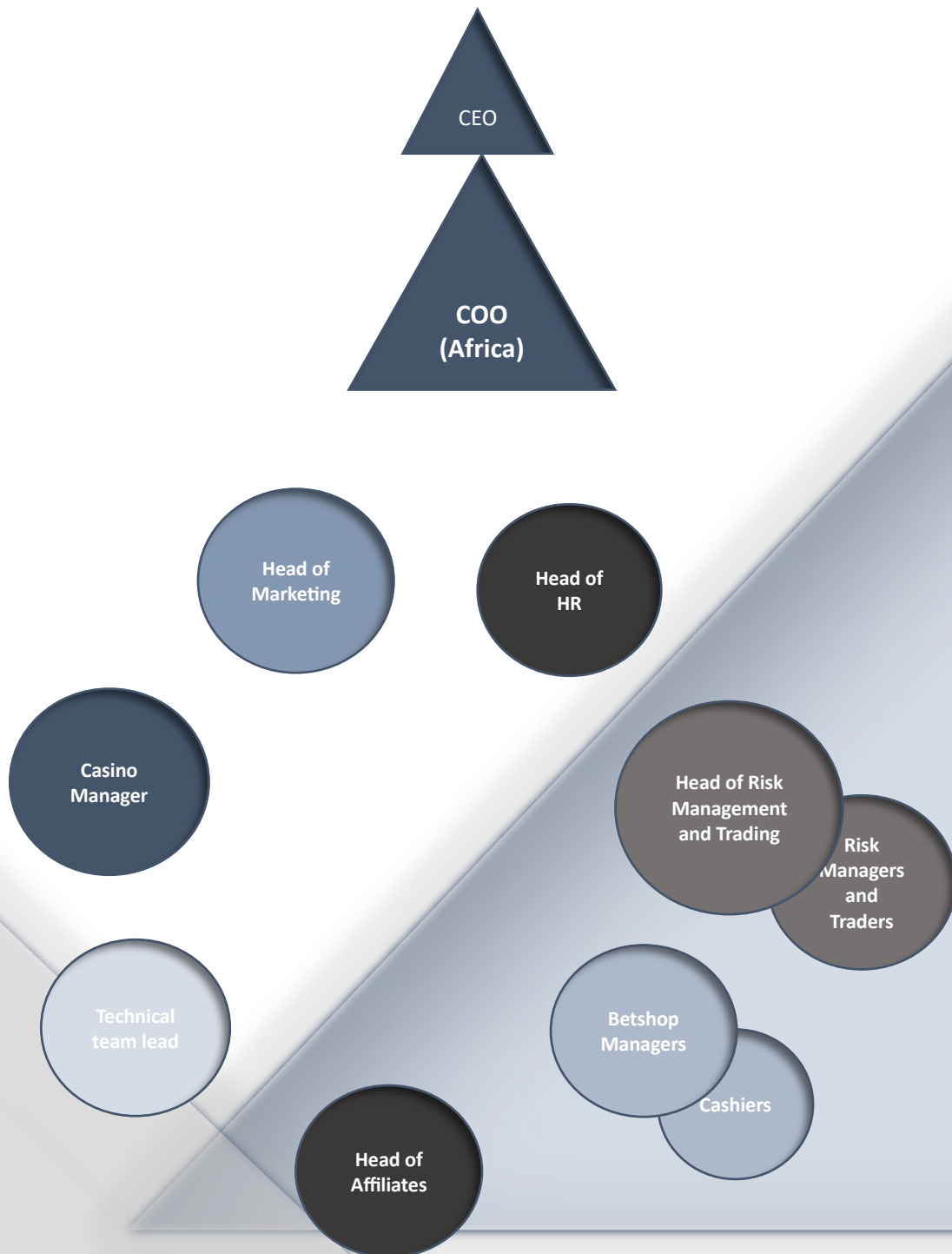


Retention and CRM Managers will collaborate closely with Marketing Assistants and the Casino Manager, directly reporting to the Head of Marketing and operating under their guidance. Any marketing campaigns proposed by the Casino Manager and Marketing teams should be communicated to the customer support team for awareness and preparedness to assist players during their daily operations.

As a support system, the Marketing team and Casino Manager will be backed by designers and content writers to efficiently prepare promotions and campaigns.

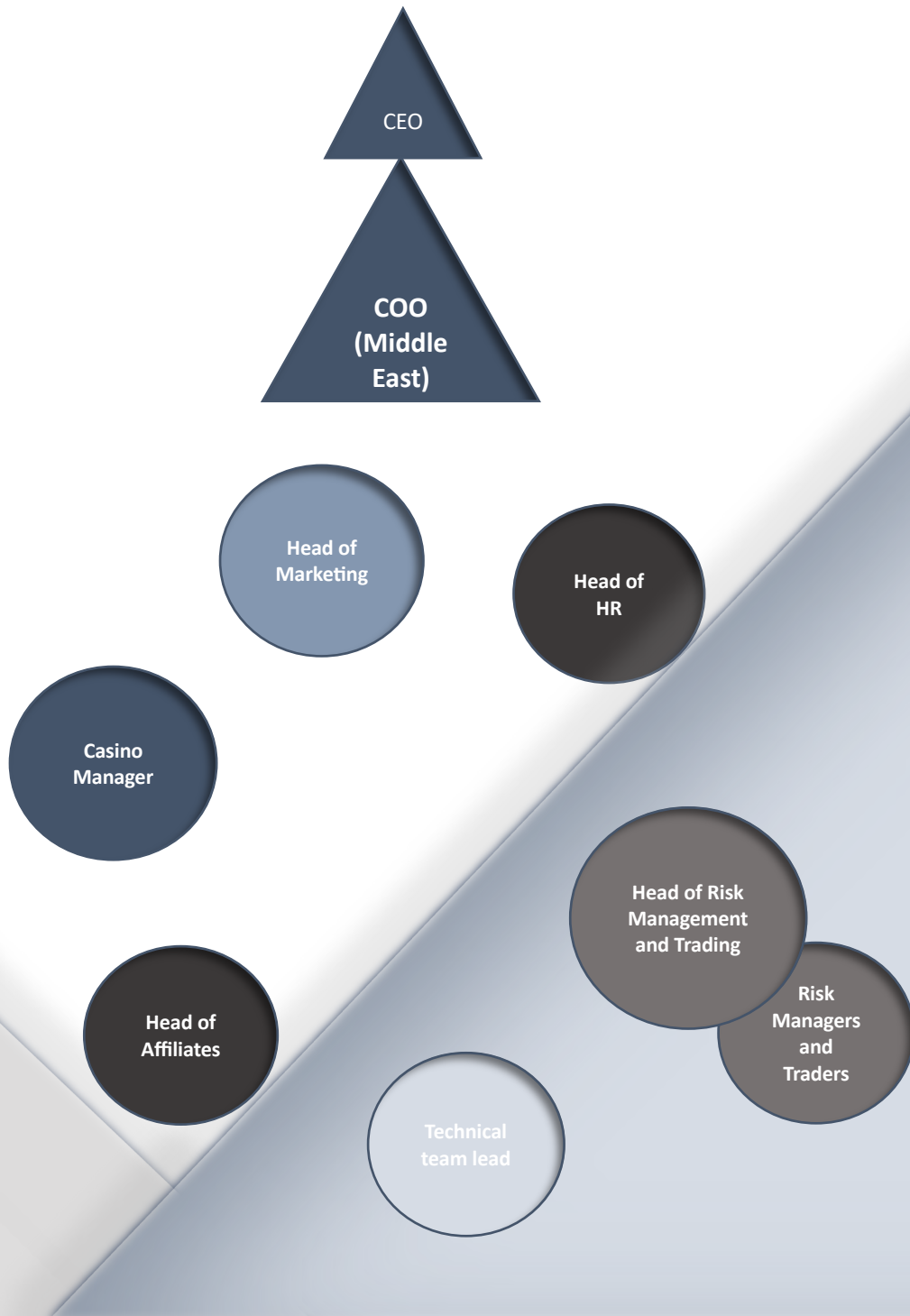
OUR TEAM

Africa Team Structure (2024)

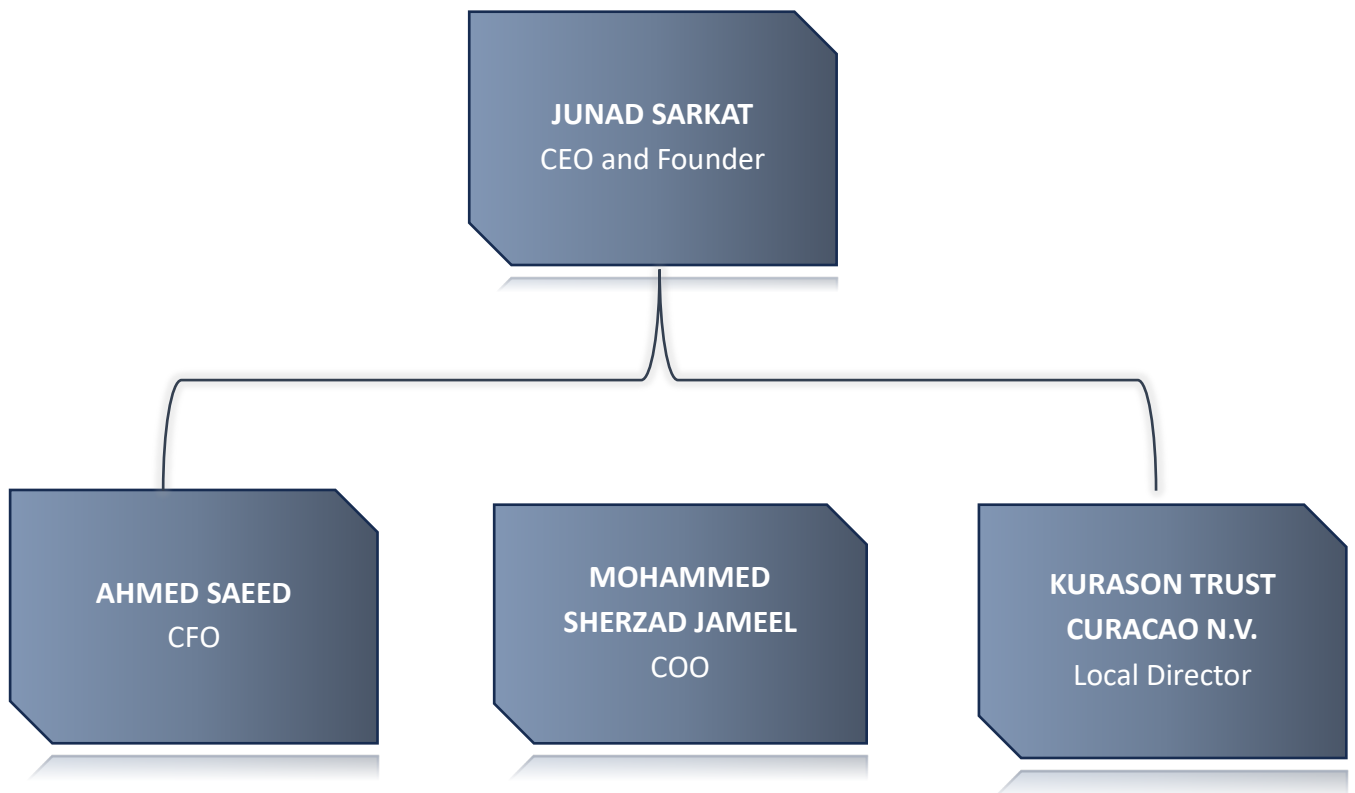


OUR TEAM

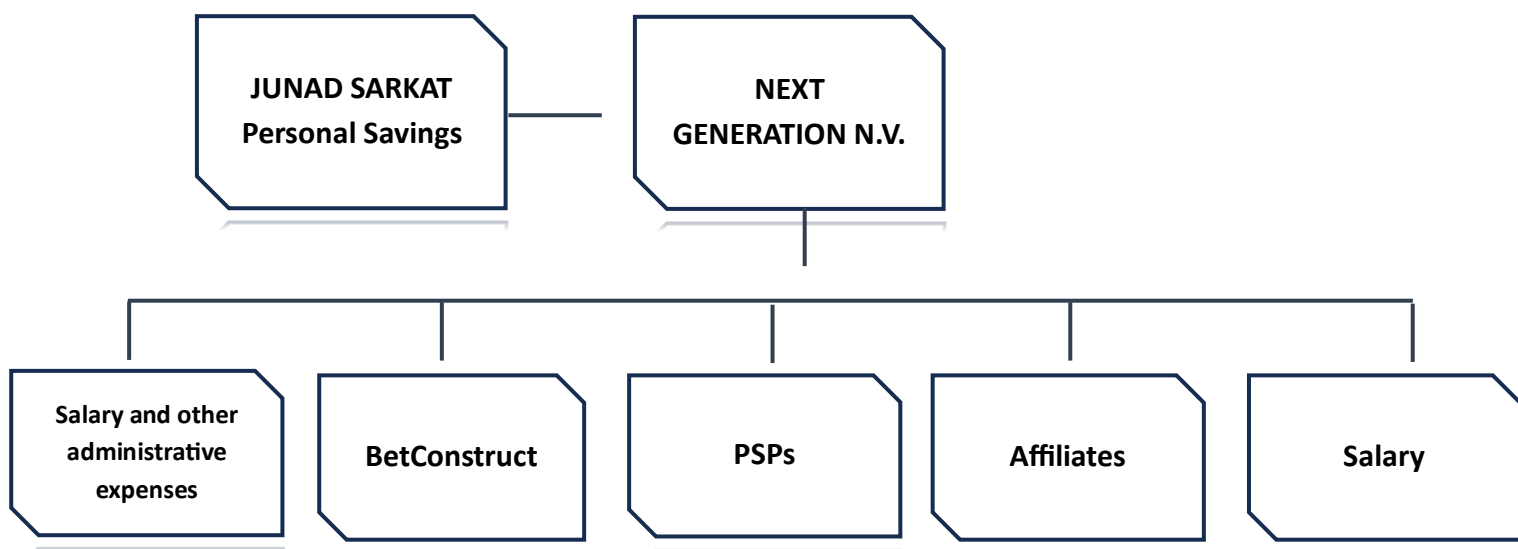
Middle East Team Structure (2024)



COMPANY CONTROL STRUCTURE



MONEY FLOW



THIRD – PARTY SERVICE PROVIDERS

Platform	Outsourced	BetConstruct
Risk Management and Trading	Outsourced	BetConstruct
Customer Support	Outsourced	BetConstruct
Casino and other Gaming Products	Outsourced	BetConstruct
Sportsbook	Outsourced	BetConstruct
Skrill (PSP)	Outsourced	Skrill
Neteller (PSP)	Outsourced	Neteller
Much Better (PSP)	Outsourced	MuchBetter
Zicharge (PSP)	Outsourced	Zicharge
Telecom Asia (marketing)	Outsourced	Telecom Asia
Daily Mail (marketing)	Outsourced	Daily Mail
SEO	Outsourced	BetConstruct
SMM	Outsourced	BetConstruct
Kamabet (Affiliate)	Outsourced	Kamabet
ArabicTopCasinos (Affiliate)	Outsourced	ArabicTopCasinos
BetEmirates (Affiliate)	Outsourced	Betemirates
EsportArabic (Affiliate)	Outsourced	EsportArabic
HungerFordGames (Affiliate)	Outsourced	HungerFordGames
Shemedia (Affiliate)	Outsourced	Shemedia

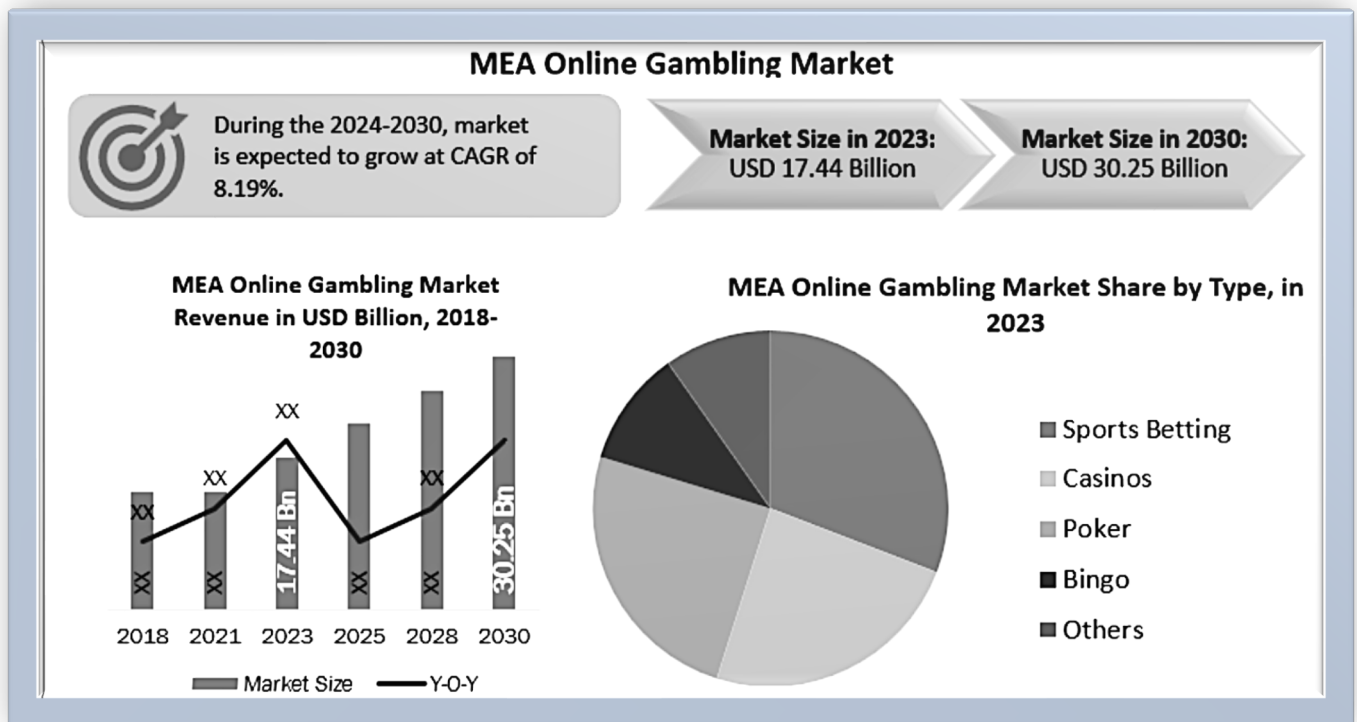
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Middle East – Market Analyze

Despite Middle East being a non-regulated market primarily due to the region's Islamic influence, where the Quran forbids gambling, it remains considered one of the top regions

in terms of profitability and player engagement in gambling. Particularly, sports betting and live casino activities are prominent, with slot games following closely in popularity.

The MEA Online Gambling Market was valued at nearly US\$ 17.44 billion in 2023, and its market size is projected to grow at a CAGR of 8.19%. It is anticipated to reach US\$ 30.25 billion by 2030

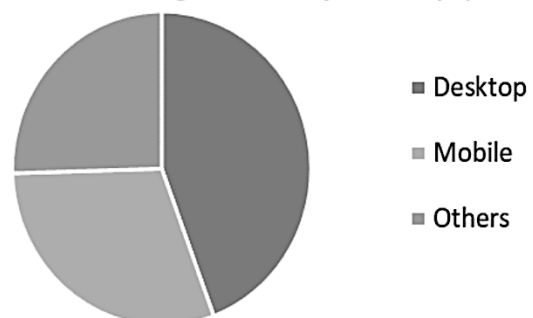


Middle East Online Gambling Market Segment Overview

In 2023, the desktop segment dominated the market. On desktops, performance characteristics like screen clarity, sound volume, and storage capacity can also be tweaked for a better gaming experience. These reasons have aided in the expansion of the desktop market.

Popular Products to Gamble in Middle East

MEA Online Gambling Market, by Device (%) in 2023



Sports betting, including esports, is equally popular, with live casino products and slot games following closely.



The most popular sports types among Middle East bettors are:

- Football (English Premier League)
- Basketball (NBA)
- Volleyball
- Tennis
- Cricket (Twenty20 IPL)
- Horse racing
- E-Sports

Most Popular Payment and Game providers

TOP PAYMENT METHODS	TOP GAME PROVIDERS
<i>Much better</i>	Pragmatic Play
<i>ZiCharge</i>	Evolution Gaming
<i>Bank Transfer</i>	Netent
<i>Skrill</i>	Microgaming
<i>Neteller</i>	Playngo
<i>Crypto Payments</i>	Playtech

Key Players in Middle East

Our competitors

Betfinal is one of the top operators in the Middle East, with a primary focus on Kuwait and Qatar, followed by Iraq.

The website operates under the Curacao eGaming license number JAZ1688 and has been in existence since 2015.

Our competitive edge over Betfinal is attributed to our contemporary interface and faster front-end loading times. In contrast, Betfinal's front-end exhibits a noticeable lag.



Moreover, Betfinal's weakness is amplified by the absence of locally preferred payment methods, a point we capitalize on. We distinguish ourselves further by emphasizing superior Casino RTP and offering higher odds to local players, strategically positioning ourselves to capture a substantial market share.

Considering the company's decade-long presence in the industry, the current count of 77K visitors falls short of our anticipated numbers.

4yyyonline is another top operator in the Middle East, with a primary focus on Libya, accounting for 62% of its traffic.

Despite having a Sportsbook on the website, the company's main emphasis is on the Casino. While it boasts better performance and loading times compared to Betfinal, it operates without a gaming license, lacking trust from local players. This deficiency results in a notably low retention rate and a high level of bounce rating



Vip Arab Club has been in the industry since 2016, operating under the Curacao eGaming license and owned by Alt.bet Group. Alt.bet Group currently manages two websites: TuskCasino, which targets South Africa and Canada and attracts 85K visitors, and Viparab Club, with a primary focus on Kuwait



SWOT ANALYZE

- Tailored market-specific products.
- Partnership with Betconstruct, offering one of the most popular products in the market.
- Customized payment solutions for the market.
- In-depth understanding of market trends and requirements due to our presence in the market.
- Growing population of tech-savvy youth.
- Increasing internet and smartphone penetration.

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- Stringent regulations and a lack of comprehensive gaming laws governing the industry.
- Government monopolies imposing restrictions on the gaming sector.
- Intense competition and associated high marketing costs.
- Presence of bonus hunters, impacting profitability and customer retention.
- Cultural and religious sensitivities may impact content and marketing strategies.
- Limited access to payment methods for in-game purchases.

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- Exploit untapped market potential characterized by a large and youthful population.
- Leverage the growing interest in Sportsbook and Casino products within the region.
- Capitalize on the expanding market for mobile gaming driven by the widespread adoption of smartphones.
- Exploration of the possibility of Dubai becoming a regulated market, which could open new avenues and markets, potentially leading to increased income and business opportunities.

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- Political instability and regulatory uncertainties.
- Competition from established gaming markets.
- Geopolitical tensions and regional conflicts impacting stability and business operations.
- Vulnerability to cybersecurity threats and hacking incidents, given the sensitive nature of online gaming platforms.
- Economic downturns or fluctuations in oil prices affecting consumer spending and disposable income on gaming products and services.

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Our Mission and Strategy for 2024 and 2025

2024	Keep the trend of dynamic grow in GGR in Middle East	As part of our expansion strategy, we aim to increase our total GGR in the Middle East by 30% through dynamic monthly growth, reaching a stable user base of 50,000 per day.
	Expand in Africa and strengthen the company's presence Zambia, as the 1 st African market	We plan to launch the company's second brand in Zambia by mid-2024, along with the opening of the first betshop and an office to manage local operations. Additionally, to strengthen our presence in Zambia, we will engage with local marketing agencies and agents.
	License renewal Launching the 3rd brand	Launch the company's third brand for international operations while concurrently securing the necessary permits and licenses from Curacao eGaming to ensure the continuous and compliant operation of our current initiatives

	Expand the team to enhance our capabilities and meet the growing demands of our operations.	We plan to establish a company and an office in Armenia, hiring a team of 12 individuals, including strategic business development managers who will guide the company through the expansion plan. This team will also be responsible for analyzing global market trends and demands, as well as providing dedicated customer support to our players.
	Expand in Cyprus	We plan to register a subsidiary for the Curacao company in Cyprus, along with an Electronic Money Institution (EMI) to facilitate international payment methods and streamline money flow arrangements in European countries.
2025	Expand in Europe	By the beginning of 2025, we aim to obtain a license in Italy and launch the company's fourth brand for the Italian market.
		By the end of 2025, our goal is to secure a license in Canada, Ontario, and open our fifth brand with a local team based in Vancouver to support operations.
	Maintain a focus on the expansion plan in Africa	Open 100 betshops in Zambia
		Get a Gaming license in Kenya
		Establish an office in South Africa, serving as the African hub to centralize and manage all operations across the continent efficiently
	Maintain a focus on the Global Expansion	Simultaneously, we plan to expand our Armenian team to 50 individuals who will support the company's full range of services, including risk management, trading, and other functions in-house. This strategic move aims to reduce costs associated with third-party services, fostering increased flexibility and independence
2026		Open an office in Malta and obtain an MGA license.
		Establish partnerships with brand ambassadors.
		Initiate collaborations with football clubs and

Formula 1, including the launch of a dedicated page/website for rally enthusiasts. Implement a special marketing campaign that involves exclusive tournaments for Formula 1 enthusiasts, including invitations to Formula 1 matches with coverage of their expenses, VIP services on and off the website, and more.

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Financial Data for 2024 Our Expenses and Income

EMPLOYEMENTS	NUMBER OF EMPLOYEES	March	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
COO (Middle East)	1	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
COO (Africa)	1	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Strategic Business Dev. Manager	1	0	0	0	1500	1500	1500	1500	1500	1500	1500
Regional Director (Armenia)	1	0	0	0	1500	1500	1500	1500	1500	1500	1500
Compliance Manager	1	2000	2000	2000	2000	2000	2000	2000	2000	2000	2000
Head of Marketing	1	1200	1200	1200	1200	1200	1200	1200	1200	1200	1200
Marketing Assistant	1	0	0	0	700	700	700	700	700	700	700
Content Writer	1	550	550	550	550	550	550	550	550	550	550
Designer	1	570	570	570	570	570	570	570	570	570	570
CRM Manager	1	0	0	0	500	500	500	500	500	500	500
Retention Manager	1	0	0	0	450	450	450	450	450	450	450
Casino Manager	1	0	0	0	750	750	750	750	750	750	750
HR	1	750	750	750	750	750	750	750	750	750	750
HR Assistant	1	0	0	0	520	520	520	520	520	520	520
Customer Support	8	0	0	0	3760	3760	3760	3760	3760	3760	3760
Betshop Manager	1		250	250	250	250	250	250	250	250	250
Cashiers	4		600	600	600	600	600	600	600	600	600
CTO (Global)	1	600	600	600	600	600	600	600	600	600	600
Technical team lead (Africa)	1	300	300	300	300	300	300	300	300	300	300
Office Manager (Armenia)	1	0	0	0	550	550	550	550	550	550	550
Head or Risk Management and Trading	1	500	500	500	500	500	500	500	500	500	500
Africa Consultant	1	1500	1500	1500	1500	1500	1500	0	0	0	0
TOTAL	38	9970	9970	9970	24150	24150	24150	22650	22650	22650	22650

192960

OUTSOURCED SERVICES	March	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
Risk management	2500	2500	2500	2500	2500	2500	2500	2500	2500	2500
Trading	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500
Marketing (Seo, SMM, CRM management, Casino management)	3000	3000	3000	3000	3000	3000	3000	3000	3000	3000
Customer Support	2500	2500	2500	0	0	0	0	0	0	0
TOTAL	9500	9500	9500	7000	7000	7000	7000	7000	7000	7000

77500

OTHER	March	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
Setup Fee for Africa project	3000	0	0	0	0	0	0	0	0	0
Setup fee for International Brand	3000	0	0	0	0	0	0	0	0	0
Affiliate system	1000	1000	1000	3000	3000	3000	3000	3000	3000	3000
CRM system	1000	1000	1000	3000	3000	3000	3000	3000	3000	3000
DDOS protection	500	500	500	1500	1500	1500	1500	1500	1500	1500
TOTAL	8500	2500	2500	7500	7500	7500	7500	7500	7500	7500

66000

ARMENIA OFFICE EXPENSES	March	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
Rental Fee	0	0	0	1200	1200	1200	1200	1200	1200	1200
Bills and administrative fees	0	0	0	500	500	500	500	500	500	500
Equipment	0	0	0	5400	0	0	0	0	0	0
TOTAL	0	0	0	7100	1700	1700	1700	1700	1700	1700

17300

AFRICA BETSHOP EXPENSES	March	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
Bills and administrative fees	0	100	80	80	80	80	80	80	80	80
Rental Fee	0	450	450	450	450	450	450	450	450	450
Equipment	0	1450	1450	1450	1450	1450	1450	1450	1450	1450
TOTAL		2000	2000	2000	2000	2000	2000	2000	2000	2000

18000

AFFILIATES	March	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
zm.kamabet.com	0	0	0	1200	1200	1200	1200	1200	1200	1200
Arabictopcasinos.com	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500
Betemirates.com	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
esportarabic.com	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
hungerfordgames.com (Turkey)	0	0	1300	1300	1300	1300	1300	1300	1300	1300
shehemediam.com (Turkey)	0	0	1500	1500	1500	1500	1500	1500	1500	1500
TOTAL	3500	3500	3500	7500	7500	7500	7500	7500	7500	7500

63000

MARKETING	March	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
Facebook Advertisement	2000	2000	2000	6000	6000	6000	6000	6000	6000	6000
YouTube Advertisement	2500	2500	2500	2500	2500	2500	2500	2500	2500	2500
Instagram Advertisement	0	0	0	3000	3000	3000	3000	3000	3000	3000
Whatsapp Advertisement	2000	2000	2000	4000	4000	4000	4000	4000	4000	4000
Telecom Asia (Zambia)	0	0	0	2000	2000	2000	2000	2000	2000	2000
www.daily-mail.co.zm	0	0	0	1000	1000	1000	1000	1000	1000	1000
iraqbet.com	2000	2000	2000	2000	2000	2000	2000	2000	2000	2000
TOTAL	8500	8500	8500	20500	20500	20500	20500	20500	20500	20500

169000

LICENSING	March	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
Curacao license renewal	35000	0	0	0	0	0	0	0	0	0
Cyprus company and an EMI	9500	0	0	0	0	0	0	0	0	0
TOTAL	44500	0	0	0	0	0	0	0	0	0

44500

INCOME	March	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
Project 1 (Babylonbet)	850000	1105000	1436500	1867450	2427685	3155990	4102797	5333636	6933711	9013824
Project 2 (koorabet)	0	30000	36000	43200	56160	73000	94910	123380	160400	208520
Project 3 (Africa)	0	0	0	20000	23000	26500	31750	38000	49500	64370
TOTAL	850000	1135000	1472500	1930650	2506845	3255490	4229457	5495016	7143611	9286714

37305283

REVENUE SHARE	March	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
Betconstruct 13% (on average)	110500	147550	191425	250984	325889	423213	549829	714352	928669	1207272
Affiliates (25%)	212500	283750	368125	482662	626711	813872	1057364	1373754	1785902	2321678
TOTAL	323000	431300	559550	733646	952600	1237085	1607193	2088106	2714571	3528950

14176001

Financial Data for 2025

Our Expenses and Income

EMPLOYEMENT	NUMBER OF EMPLOYEES	Jan	Feb	March	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
COO (Middle East)	1	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
COO (Africa)	1	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Strategic Business Dev. Manager	1	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500
Regional Director (Armenia)	1	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500
Compliance Manager	1	2000	2000	2000	2000	2000	2000	2000	2000	2000	2000	2000	2000
Head of Marketing	1	1200	1200	1200	1200	1200	1200	1200	1200	1200	1200	1200	1200
Marketing Assistant	1	700	700	700	700	700	700	700	700	700	700	700	700
Content Writer	1	550	550	550	550	550	550	550	550	550	550	550	550
Designer	2	1140	1140	1140	1140	1140	1140	1140	1140	1140	1140	1140	1140
CRM Manager	1	500	500	500	500	500	500	500	500	500	500	500	500
Retention Manager	1	450	450	450	450	450	450	450	450	450	450	450	450
Casino Manager	1	750	750	750	750	750	750	750	750	750	750	750	750
HR	1	750	750	750	750	750	750	750	750	750	750	750	750
HR Assistant	1	520	520	520	520	520	520	520	520	520	520	520	520
Customer Support	12	5640	5640	5640	5640	5640	5640	5640	5640	5640	5640	5640	5640
Betshop Manager	5	1250	1250	1250	1250	1250	1250	1250	1250	1250	1250	1250	1250
Cashiers	240	28800	28800	28800	28800	28800	28800	28800	28800	28800	28800	28800	28800
CTO (Global)	1	600	600	600	600	600	600	600	600	600	600	600	600
Technical team lead (Africa)	2	400	400	400	400	400	400	400	400	400	400	400	400
Office Manager (Armenia)	1	550	550	550	550	550	550	550	550	550	550	550	550
Head or Risk Management and Trading	1	500	500	500	500	500	500	500	500	500	500	500	500
Risk Managers	4	1860	1860	1860	1860	1860	1860	1860	1860	1860	1860	1860	1860
Traders	2	1240	1240	1240	1240	1240	1240	1240	1240	1240	1240	1240	1240
Compliance Assistant	1	525	525	525	525	525	525	525	525	525	525	525	525
Finance Assistant	1	430	430	430	430	430	430	430	430	430	430	430	430
TOTAL	285	55355	55355	55355	55355	55355	55355	55355	55355	55355	55355	55355	55355
664260													

OTHER	Jan	Feb	March	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
Setup Fee for Italy	0	0	0	0	0	20000	0	0	0	0	0	0
Setup fee for Canada	0	0	0	0	0	20000	0	0	0	0	0	0
Affiliate system	3000	3000	3000	3000	3000	3000	5000	5000	5000	5000	5000	5000
CRM system	3000	3000	3000	3000	3000	3000	5000	5000	5000	5000	5000	5000
DDOS protection	1500	1500	1500	1500	1500	1500	2500	2500	2500	2500	2500	2500
TOTAL	7500	7500	7500	7500	7500	47500	12500	12500	12500	12500	12500	12500
160000												

ARMENIA OFFICE EXPENSES	Jan	Feb	March	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
Rental Fee	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500
Bills and administrative fees	650	650	650	650	650	650	650	650	650	650	650	650
Equipment	980	0	0	0	0	0	0	0	0	0	0	0
TOTAL	3130	2150	2150	2150	2150	2150	2150	2150	2150	2150	2150	2150
26780												

OUTSOURCED SERVICES	Jan	Feb	March	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
Marketing (Seo, SMM)	3000	3000	3000	3000	3000	3000	5000	5000	5000	5000	5000	5000
TOTAL												
48000												

AFFILIATES	Jan	Feb	March	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
zm.kamabet.com	1200	1200	1200	1200	1200	1200	1200	1200	1200	1200	1200	1200
Arabictopcasinos.com	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500
Betemirates.com	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
esportarabic.com	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
hungerfordgames.com (Turkey)	1300	1300	1300	1300	1300	1300	1300	1300	1300	1300	1300	1300
shehemedia.com (Turkey)	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500	1500
Other (International)	0	0	0	0	0	0	30000	30000	30000	30000	30000	30000
TOTAL	7500	7500	7500	7500	7500	7500	37500	37500	37500	37500	37500	37500
540000												

AFRICA BETSHOP EXPENSES	Jan	Feb	March	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
Bills and administrative fees	0	100	100	100	100	100	100	100	100	100	100	100
Rental Fee	0	450	450	450	450	450	450	450	450	450	450	450
Equipment	0	1450	1450	1450	1450	1450	1450	1450	1450	1450	1450	1450
TOTAL		2000	2000	2000	2000	2000	2000	2000	2000	2000	2000	2000
22000												

MARKETING	Jan	Feb	March	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
Facebook Advertisement	4000	4000	4000	4000	4000	4000	8000	8000	8000	8000	8000	8000
YouTube Advertisement	2500	2500	2500	2500	2500	2500	2500	2500	2500	2500	2500	2500
Instagram Advertisement	5000	5000	5000	5000	5000	5000	10000	10000	10000	10000	10000	10000
Whatsapp Advertisement	2000	2000	2000	4000	4000	4000	4000	4000	4000	4000	4000	4000
Telecom Asia (Zambia)	2000	2000	2000	2000	2000	2000	2000	2000	2000	2000	2000	2000
www.daily-mail.co.zm	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
iraqbet.com	2000	2000	2000	2000	2000	2000	2000	2000	2000	2000	2000	2000
Other	0	0	0	0	0	0	40000	40000	40000	40000	40000	40000
TOTAL	18500	18500	18500	18500	18500	18500	69500	69500	69500	69500	69500	69500
												528000

LICENSING	Jan	Feb	March	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
License for Italy	350000	0	0	0	0	0	0	0	0	0	0	0
License for Canada	100000	0	0	0	0	0	0	0	0	0	0	0
Curacao License renewal	0	0	85000	0	0	0	0	0	0	0	0	0
Cyprus Company renewal	0	0	9500	0	0	0	0	0	0	0	0	0
TOTAL	450000	0	94500	0	0	0	0	0	0	0	0	0
												544500

TRADE SHOWS	Jan	Feb	March	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
IGB Affiliate Barcelona	5000	0	0	0	0	0	0	0	0	0	0	0
Affiliados LATAM (Brazil)	0	0	0	5000	0	0	0	0	0	0	0	0
TOTAL	5000	0	0	5000	0	0	0	0	0	0	0	0
												10000

INFLUENCERS AND AMBASSADORS	Annual Expenses
Africa	500000
Project in Italy	1000000
Project in Canada	1000000
TOTAL	2500000

INCOME	Jan	Feb	March	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
Project 1 (Babylonbet)	Targeting a 30% growth in Gross Gaming Revenue (GGR) compared to the 2024 figures 48496867											
Project 2 (koorabet)												
Project 3 (Africa)												
Project 4 (Italy)	0	0	0	0	0	0	0	0	20000	24000	28800	34560
Project 5 (Canada)	0	0	0	0	0	0	0	0	20000	24000	28800	34560
TOTAL										48000	57600	69120
												48671587

REVENUE SHARE	Annual Costs
Betconstruct 13% (on average)	6327306
Affiliates (25%)	12167896
TOTAL	18492202

Financial Data for 2026 Our Expenses and Income

With an expected growth in GGR of 30% compared to the years 2025 and 2024, we anticipate reaching a **GGR of €63,273,063 in 2026**.

Our expenses for 2026 are expected to be 25% of the total GGR, resulting in a net income of **€47.5 million**.

NEXT GENERATION B.V.

Conclusion

In conclusion, our comprehensive business plan outlines a strategic roadmap for success in the dynamic landscape of our industry. We have identified key market opportunities, developed a solid operational framework, and established a unique value proposition that sets us apart from competitors.

By leveraging our strengths in modern interface design, quick front-end loading times, and a commitment to local player preferences, we aim to capture a significant share of the market. Our expansion plans in the Europe, Africa and other target regions align with our vision of sustained growth and global reach.

With a strong foundation, experienced team, and a focus on compliance, we are well-positioned to navigate challenges and capitalize on emerging trends.

As we embark on this journey, we remain dedicated to continuous improvement, responsiveness to market changes, and delivering exceptional value to our customers. We are confident that our strategic initiatives will lead us to achieve our business goals and establish our company as a leader in the industry

I, Sarkat A Junad, the Founder and CEO of Next Generation B.V., hereby certify the accuracy of the following business plan, prepared with my knowledge and approval.

3rd of May, 2024

